ALEX Z. AVILA

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PORTFOLIO: https://aavilaz2013.wixsite.com/story-portfolio

EXPERIENCE

STORYBOARD ARTIST/EDITOR - **DEBUT** (July 2025 - Present)
- Creating storyboards for 15/30 second commercial spots
- Editing storyboards, rendered images, and previs to create fully timed animatics using temp music and SFX. Collaborating with creative director to continue editing the commercial spots as they go through the entire previs pipeline, delivering polished "test" commercials to the clients

STORYBOARD ARTIST/EDITOR - **321Launch** (Jan 2025 - May 2025)
- Created/edited storyboards, rendered images, and previs to create fully timed animatics using temp music and SFX. Collaborated with creative director to continue editing the commercial spots as they go through the entire previs pipeline, delivering polished "test" commercials to the clients

WRITER/DIRECTOR - **Latino Film Institute** (April 2024 - May 2025)
- Recipient of the SPARK Animation Fellowship 2024-2025 presented by the Latino Film Institute and the Netflix Fund for Creative Equity, creating a 2D animated short film that will premiere at LALIFF 2025
- Addressed notes received from the studio on both the script and animatic, earning the project a greenlight for both these stages of production
- Managed a team of artists, launching them on assignments and organizing assets
- Lead the story team to translate the script to the screen
- Provided creative leadership and direction to our overseas vendor studio who handled 2D animation and compositing for the short

STORYBOARD ARTIST - **MOONBUG ENTERTAINMENT** (Dec 2021 - Feb 2024)
- *CRAYOLA CREW*
- *WELL VERSED* (NICKELODEON)
- *MARY RUTH's ORGANICS*
- *MIA's MAGIC PLAYGROUND*

STORY TRAINING

DRAWING FOR FEATURE ANIMATION—STORYBOARDING
Brainstorm School - Instructed by STEPHANIE MA STINE
INTRO TO STORY DEVELOPMENT
Concept Design Academy - Instructed by MAX PERKINS
STORYBOARDING MENTORSHIP
CG Master Academy - Instructed by KEVIN REED

SOFTWARE KNOWLEDGE

Storyboard Pro · Adobe Suite · Blender · Shotgrid · G Suite · Screenwriting Software · SyncSketch · Maya

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EDUCATION

BACHELOR OF ARTS - *Film & Media Studies*
University of California Santa Barbara

LANGUAGES

ENGLISH - Native
SPANISH - Fluent